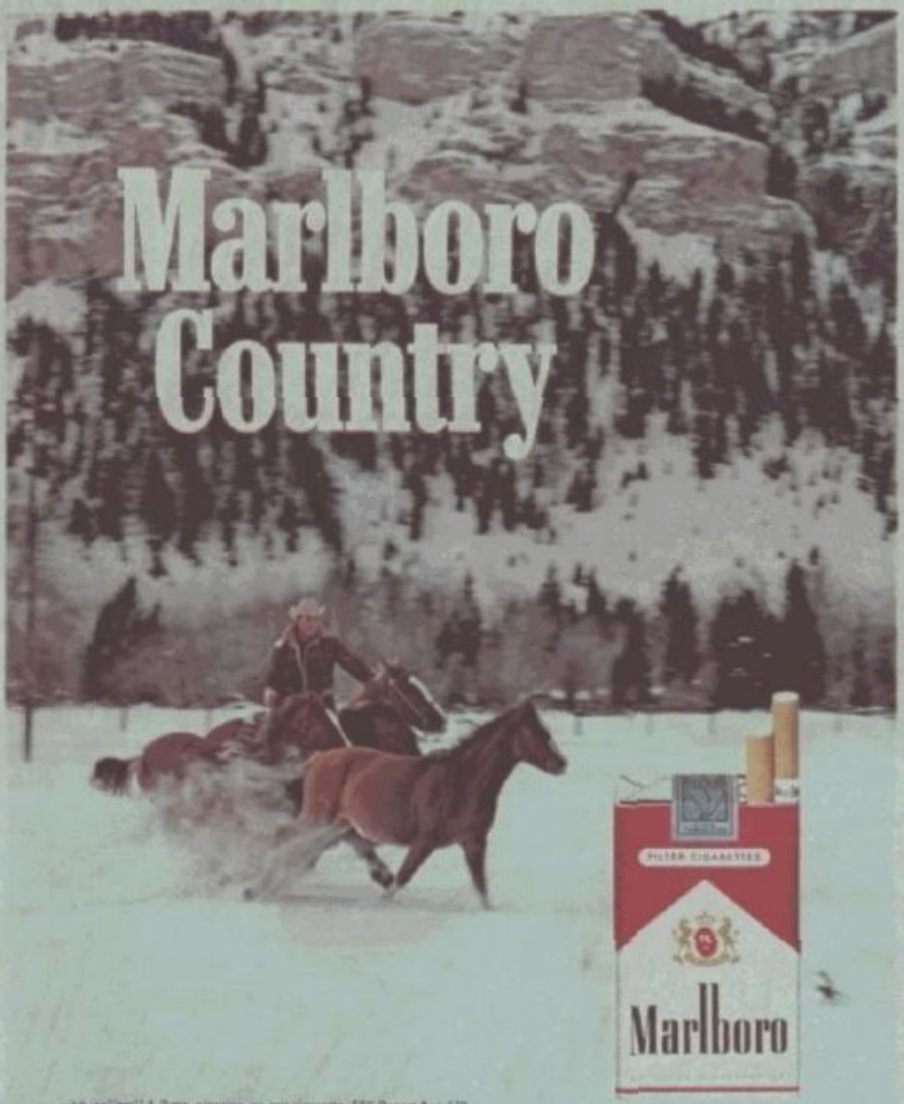
LEO BURNETT COMPANY, *Inc.*
Ad No. 2924—Chargin' Horses—Req. No. 89139—Page 4/c Bleed—5⅝ x 7⅞ in.—TV Guide, 1973 (A)
Printed in U.S.A.



18 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report Aug. '72

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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